



SIMPLIFY YOUR LIFE

Customized solutions. With increasingly tight margins, retail customers need data to work hard for them. Farmobile Services+SM for Ag Retail Fleet is focused on leveraging Farmobile PUCTM device-collected data to: 1) enhance fleet efficiencies, 2) improve ROI, 3) solve their biggest challenges and 4) create insights to add valued data services for growers.



Powerful data. Built to ingest, view and share farm data, the Farmobile DataEngineSM technology collects and standardizes more data attributes at field and farm level from more machine brands and models than anyone else. With real-time agronomic data and fleet management farmers, trusted advisors and ag retail customers get greater visibility into operations and fields faster than ever before.



Independent. Farmobile enables farmers and their trusted advisors to collect, share and monetize the very best data possible to benefit their operations. We specialize in collecting real-time, geospatial, agronomic and machine data across mixed fleet and making it accessible 24-7 via web and mobile and viewing, data exports and downloads, Electronic Field Record sharing, API integration and File Transfer.

TIME IS TICKING

TO COMPLY WITH 4R
DITCH THE THUMB DRIVES

GET ALL YOUR DATA OUT OF THE FIELDS



Unlock the full power of your fleet with data

What if data could pinpoint your fleet's top and low performers? And, what if you could tie that performance to individual-machine and full-fleet ROI?

It can. Farmobile Services+SM for Ag Retail Fleet is a customized program combines real-time machine and agronomic data capture technology, data and metrics with customized consultative services so retailers can pinpoint fleet cost centers and opportunities. The result?

What if you could increase fleet efficiency by 10%?

CHALLENGE

1

Wanted data to optimize individual machine performance

DISCOVERY

2

Discovered machine idle time ranged from 30 to 54%

RESULT

3

Eliminated 6 low-performing machines to reduce overhead

Greater performance + profitability

Customers are already realizing the power of Farmobile Services+SM to make bold operational decisions – like one retailer who removed several under-utilized machines from rotation after realizing they were a cost center. Real-time agronomic and machine data, collected by your own fleet, really can show you the way.

Make your data talk + improve ROI

Farmobile Services+SM for ag retail fleet is first in a series of customized ORANGE GLOVESM offerings to convert machine-collected data into efficiency and profitability metrics for your commercial application fleet.

BASIC SERVICES



FARMOBILE SERVICES+

